

NIAGARA SUCCESS STORIES

"IN MY LIFE I HAVE ALWAYS STRIVED FOR
PERFECTION. FOR MY WINE BUSINESS I HAVE
FOUND IT HERE, IN THE NIAGARA REGION"

Mike Weir, Proprietor,
Mike Weir Wine

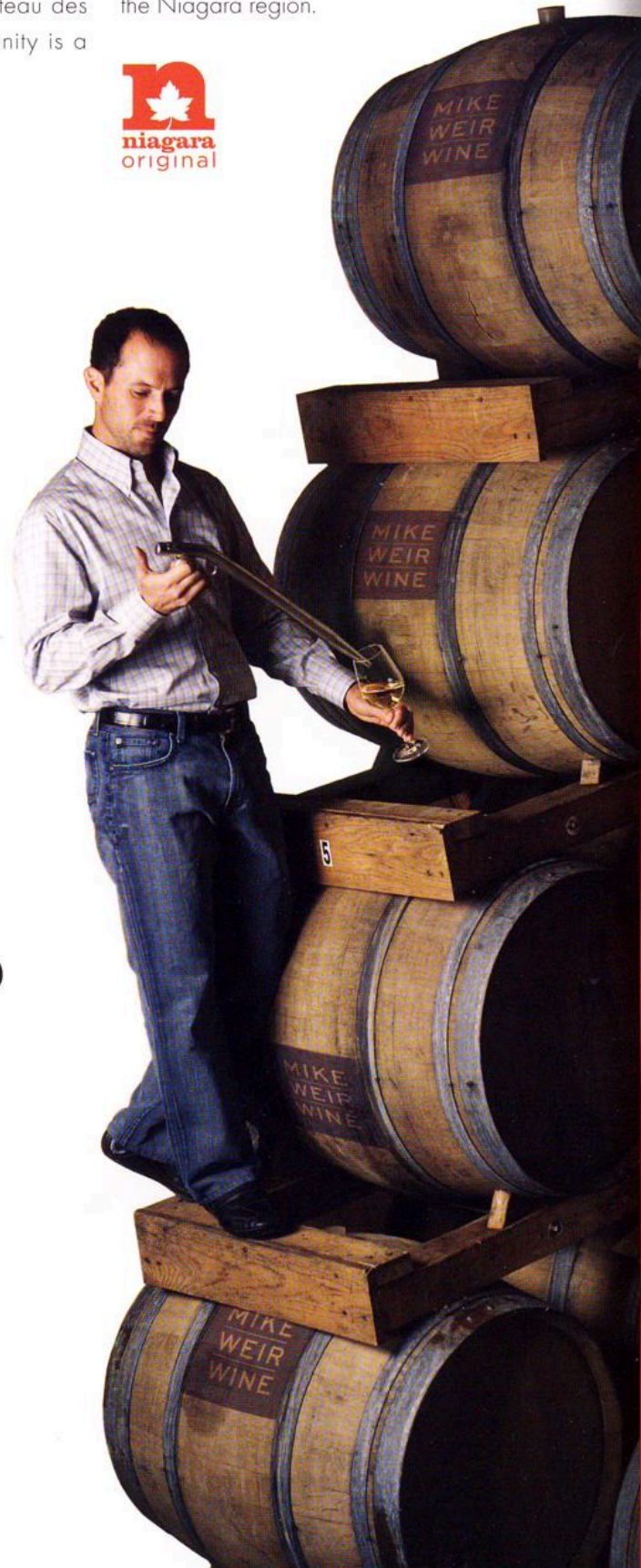

NIAGARA
ECONOMIC DEVELOPMENT
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I have been extremely happy with my decision to locate my wine business in the Niagara Region. In addition to the geographical and climatic advantages that benefit my winery, I have found the business community to be vibrant and supportive. Proceeds from the sale of all Mike Weir

Wine go to the Mike Weir Foundation which helps disadvantaged children and the Niagara Community is a very giving group that understands and embraces our mandate. Our wine production partnership with acclaimed Château des Charmes winery in this community is a

perfect example of innovation, commerce and charity coming together to create an ultra-premium award-winning wine. It was clearly a winning decision. Original thinkers, original innovators. Right here in the Niagara region.



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